



NAME: Nicole Roser

EDUCATION: **Miami University**
Oxford, Ohio
Bachelor of Fine Arts, Graphic Design
Graduation: May 2004
Cum Laude

LANGUAGES: **Bilingual:** German and English

SKILLS: InDesign, QuarkXPress, Illustrator,
Photoshop, Adobe Acrobat, Dreamweaver

EXPERIENCE:

Wirz & Hafner www.w-h.net 2013 – today
Frankfurt a. M.

ART DIRECTOR
Creation of advertising material for multiple clients incl. logos, websites, newsletters and magazines.

NEW YOU Magazine www.newyoumedia.com 2012
Miami, FL USA

ART DIRECTOR
ART DIRECTOR
Designed and prepared production of “NEW YOU” 2012 magazine.
Designed various advertising materials (ads, banners, Media Kit, stationary, etc.).

Angstrom Graphics www.angstromgraphics.com/creative 2011 – 2012
Hollywood, FL USA

FREELANCER
Designed individual pages for “AmericasMart-Atlanta” biannual catalogue.

Twenty One Brands www.twentyone-brands.de 2011
Wiesbaden

ART DIRECTOR
Worked with big companies on concept ideas and brand identities.
Developed a Welcome Package for GE Capital Germany.

Pumpkinfish 2008 – 2009
Fort Lauderdale, FL USA

ART DIRECTOR
Developed several ideas for package designs, brand identities, brochures and helped develop big web pages.

Bluegreen Corporation www.bluegreencorp.com 2005 – 2008
Boca Raton, FL USA

GRAPHIC DESIGNER
Developed ideas for pitch-book presentations to attract new clients, design campaigns, ads, magazines, brochures, newsletters, photo-shoots, promotional booth materials, exterior signage, advertising materials and some package design.

Battle Medialab www.battlemedialab.com 2004 – 2005
Boca Raton, FL USA

JR. GRAPHIC DESIGNER
Designed logos, brochures, CD labels and other various advertising materials.

RESUME